

2-Week Out Planning

Preparing for picture day is a key factor to helping children and families feel safe and supported throughout the experience. Here is a list of ideas to help your centre prepare for our arrival on the big day.

Advertise Picture Day

- Allow at least two weeks to promote the day with families and staff at the centre
- Email families the PDF poster and create some buzz and excitement
- Hang the poster where parents will see at drop off and pickup
- Print the mini flyer and place in cubbies (optional to email)
- Mark the day on a calendar or do a countdown day. Picture day is coming!

Talk About Picture Day

- Begin talking to the children about pictures and getting their picture taken
- Ask the children, "What is picture day?", "Have you had your picture taken before from a professional? Tell us about that".
- Document the children's responses to this conversation and post in the room
- Have older children make a cardboard camera and "take pictures" of their friends
<https://www.highlights.com/parents/crafts/toy-camera>
<https://www.craftfoxes.com/projects/diy-cardboard-camera-craft-for-kids>
- Video suggestion:
Picture day is coming <https://www.youtube.com/watch?v=ZGmfsl2v6QM>

Plan Programming Around the Photographers

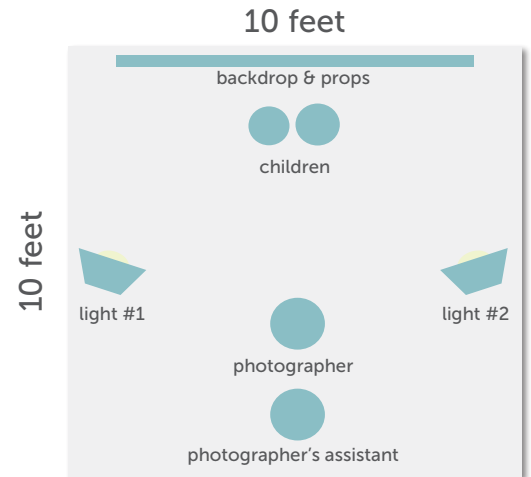
- Ensure a schedule is in place to accommodate the children's snacks and programming around the planned photography time.
- If your shoot is in the afternoon, plan to work around the centre's sleeping schedule.
- It's best if the children keep as close to their usual routines as possible.

Day of Planning

We want our time in your centre to be coordinated and run smoothly to have minimal interruption to your programming. We will work with your Educators so that they know their role in our process.

Allow Enough Space

For the single child portrait, we will require a quiet area with at least 10' x 10' clear space for the backdrop, lights and photographer shooting area. We also require access to power outlets close to this area. The less noise and distraction, the calmer the child will be and better chance of a great portrait!



Organize a Group Activity

Groups will be brought to the photographer by separate classes. While each child is waiting their turn, we suggest you have an activity that will keep them occupied while they wait their turn. We provide toy cameras for the children to practice taking photos of each other and getting their friends to smile.

Classroom Group Photo

We'd prefer to capture the classroom group photo outdoors in the natural play yard if weather permits (spring, summer & early fall). But if its not possible we bring a backup plan with a drop cloth and room to fit a classroom of 24 children.

Educator Photos

If you would like to have photos of the individual Educators for their classroom wall, LinkedIn profile, etc., please notify the photographer in advance. We can plan to leave extra time aside and ensure their room is covered while they are out for the few minutes we will need.